C:\Users\chenderson-minton\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\DT3OYTG8\MC900174369[1].wmfC:\Users\chenderson-minton\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\DT3OYTG8\MC900250257[1].wmf

***How many minutes of your TV programing do you really get to watch? How long is a true “30” minute Program?***

For the next three nights you will be watching a pre-designated amount of time of Television (parent approved programming), non-premium channels and finding out if you are watching mostly TV or mostly TV advertising.

On Tuesday night, watch 30 minutes of television (non-premium channels) and count how many commercial segments are shown during that hour.

* + - *Record the television programs you are watching*
    - *Record the number of commercial interruptions occur*
    - *Record the name and type of products or name and type of advertisement*
* *Make special notations of the commercials you see more than once.*

Bring the list of shows and commercials to class on Wednesday and be ready to share……**Xtra points for blogs**

On Wednesday night watch one hour of television ( non-premium channels) and count how many commercial segments are shown during that hour.

* *Record the Television programs our were watching and the Time*
* *Record the number of commercial interruptions occur and at what time*
* *Record the length of each commercial interruption……make special notations of the commercials that show more than once and note the number of times in an hour*

On Thursday bring the list of Television programs and Commercials with times and length of time to   
class and be ready to share ……*Blog for more points*

**On Thursday night you will put together a letter to the Television station or stations you viewed stating the times and dates you were watching, what programs you watched and the number of commercial interruptions you incurred during the programming include all time increments. In your letter, give your view of the number of commercials you viewed and should the station consider changing the amount of commercials and why.**

**This will be turned in on Friday August 26th for a daily grade.**

**Vocabulary in this assignment: Pre-designated, non-premium channels, segments, interruptions, occur, special notations, incurred, increments, consider.**